

Sharp Control Panel Integration with EFI Fiery Command WorkStation

Outstanding Achievement in Innovation



SHARP®

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Sharp is the recipient of a Summer 2014 BLI award for Outstanding Achievement in Innovation for the integration of EFI's Fiery Command WorkStation into the high-resolution touch-screen display of its Pro Series MX-6500N and MX-7500N—an industry first.

"With the industry moving more and more towards tablet-style, touch-and-swipe interfaces, Sharp and EFI have found a way to raise the bar even further," said BLI Manager of Laboratory Testing Pete Emory. "When the engines are driven by the MX-PE10 Fiery Color Print Server, this integration saves users the costs and space typically associated with having to purchase an additional monitor, keyboard, mouse and stand. And because the same display also serves as the main operation panel for the Pro Series, operators can switch between the two with ease."

Operators have the ability to work in Command WorkStation via touching the 39 cm (15.4") screen, as they do when copying and scanning from the MFP's control panel, or by using an integrated keyboard and mouse. The display is bright and clear overall, swivels and tilts, and can be moved forward and backward freely.

"To be able to manage all of your jobs at the machine without having to switch between workstations and the machine to print your jobs is a huge benefit," said George Mikolay, BLI senior product editor for A3/Copier MFPs. "Everything, including access to Command WorkStation, is accessed by the touch of a finger from one user interface at the machine."

Operators also get the full breadth of capabilities offered with Command WorkStation, long a favorite of BLI for job management in production environments, at the display. For example, the Fiery Ticker utility provides accurate information on toner and paper remaining, time until current job completion, and clear indications that an error has occurred and what the error is. Colour coding quickly allows users to see the status of all held, currently printing or cancelled jobs in the queue. The status of all EFI controllers installed on the network is also provided, as is the ability to manage each one.

“It is an honour to receive this outstanding achievement award for our innovative technology,” said Jason Cort, Sharp Electronics Europe’s director of product planning and marketing for Information Systems. The award acknowledges our commitment to address the needs of our customers with reliable technology that truly keeps them competitive and productive.”

About **BLI Pick Awards**

With its Pick awards, BLI gives special recognition in each category twice a year to those products that provided the most outstanding performances in BLI’s exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick award contenders. Consequently, BLI Pick awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

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